



38th World Fashion Convention 2023



www.conventionphiladelphia.com

Theme

The theme of the convention is: 'Our industry in transition: Building stronger, smarter and more sustainable supply chains'.

When speaking of transition, what do we mean?

We are transitioning to:

- an industry emitting less CO₂
- a more circular industry
- a more transparent industry
- a more digitalized, data intensive industry
- a more localized industry
- a more attractive industry
- a new generation

In this convention we want to address and discuss the big, overarching issues that affect the entire apparel industry and that also require collaboration within the supply chain to solve. Our unique position within the market for global industry conferences is that we represent through the associations a major part of the world's manufacturers and SME brands and that we are able to connect these to large brands and retailers, solution providers, experts and academics in our network. IAF partnering with SPESA, a tight and strong US network of solution and equipment suppliers to the global apparel industry allows us to bring together the entire apparel ecosystem in the US.

Convention Schedule

Sunday | October 22

08.00 Golf Tournament at Bala Golf Club

15.00-17.00 Board Meetings

17.30 Bus leaves for the Board of Directors Dinner

Monday | October 23

Morning B2B Networking

14.00 Conference Day 1 | Bellevue Hotel

18.00-19.30 Reception | Bellevue Hotel

Tuesday | October 24

08.00 Breakfast | Bellevue Hotel

09.00 Conference Day 2 | Bellevue Hotel

18.30 Closing Reception & Dinner |
The National Constitution Center

Wednesday | October 25

09.00-15.00 Industry & History Tour

Thomas Jefferson University Fashion &
Textiles Futures Center | Boathouse Sports

Lunch Reading Terminal Market

History Tour Philadelphia

Welcome to Philadelphia!



**Ed Gribbin, SPESA
Board Chairman**

Welcome to Philadelphia! I am thrilled at the opportunity to showcase the city that I call home. It is the place where I grew up, the place where I laid

down roots, and the place where I established my career and a lifelong passion for the fashion and sewn products industries. As a Board member of both SPESA and IAF, it was always my hope that the two organizations could come together - as representatives of the entire fashion supply chain - for a gathering that prioritizes knowledge-sharing, networking, and pushing the industry forward. This event aims to achieve just that.

During our time together, we will hear from top thought leaders on challenges and opportunities impacting the industry. We will hear from various market experts on regional trends -from Türkiye to Central America to Sub-Saharan Africa. With this being the first World Fashion Convention taking place in the U.S. in more than two decades, we will also have the chance to learn about the U.S. market, notably the work being done right here in the "City of Brotherly Love." My hope is that you leave Philadelphia with a wealth of new insights, new industry connections, and a new drive to cultivate positive change in the work you do every day.

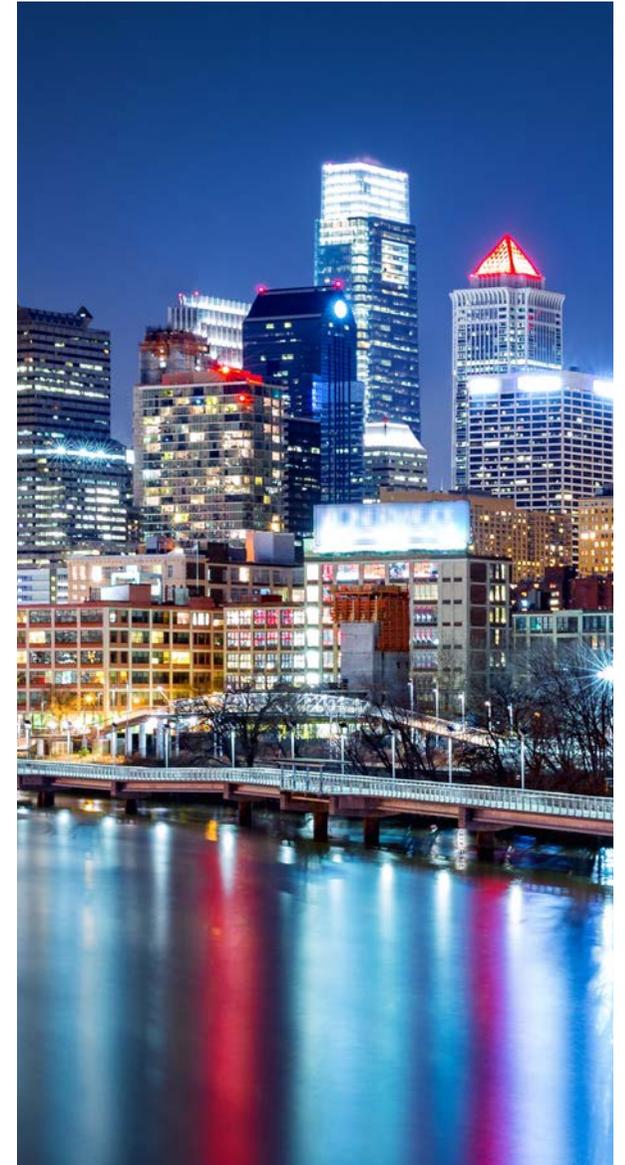


**Cem Altan,
IAF President**

It is my true pleasure to receive you at the 38th IAF World Fashion Convention here in Philadelphia. For a few days, Philly, or the US'

'smallest big city', is the heart of the global apparel community. On stage and off stage brands, retailers, manufacturers, association executives, suppliers of solutions and equipment, advisers and educators meet to debate the transition that our industry urgently needs to go through.

Here in Philadelphia we will listen to the ideas of companies from all over the world, from different parts of the supply chain and about topics ranging from business models to digitalization to circularity. At the heart of the debate we place the realization that the transition is progressing much too slowly and that even though manufacturers often have the tools in hand to make the needed improvements, they are mostly not sufficiently enabled, financially or organizationally, to employ these tools. Our speakers will show, however, how transition can work; how brands, retailers, manufacturers and solution suppliers can work together to make our apparel supply chains stronger, smarter and more sustainable.



If you aspire to change the world through fashion and textiles, to rethink centuries of normal and wow employers with your ideas, you're going to love it here.

**The Fashion & Textiles Futures Center
at Thomas Jefferson University.**

 **Thomas Jefferson
University**



Jiyoung Park
MS Textile Design '19

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& Final on Raw Materials
& Finished Goods

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info@pivot88.com

11:00
13:00

B2B Networking

An invitation for all Conference attendees to kick-off the 38th World Fashion Convention with a morning of thoughtful engagement with industry professionals from across the globe, representing every link in the supply chain. This is a free, drop-by event that will take place during the 2 hours leading up to the Conference start time (14:00).

13:00

Educational Sessions Begin

13:00
13:30

Welcome and Inauguration Speeches

- Ed Gribbin, SPESA Board Chairman
- Cem Altan, IAF President

13:30
14:15

Fireside Chat: Bringing Sustainable Business to Fragile Economies

SPESA Board Chairman Ed Gribbin, sits down for an exclusive and intimate fireside chat with successful businessman, entrepreneur, and investor, Yusuf Amdani. Mr. Amdani's experience in Pakistan, Central America, and around the world spans textiles, real estate, lifestyle, technology, and agriculture.

- Yusuf Amdani, GK Foundation, with Ed Gribbin, SPESA Board Chairman

14:15
15:00

Case Studies: AI, Data, and Images | An Overview of Real Solutions Toward a Smarter Industry

Technology today enables us to extract incredible value from the data that flows through the apparel, textile, and sewn products industries. In this session, attendees will hear three very different practical examples of how this data is being utilized and learn more about the transformational change taking place in the way we do business.

- Ganesh Subramanian, Stylumia
- Kimberly Morgan, K3
- Katie Crumpton, Cotton Incorporated
- ★ Moderated by Matthijs Crietee, IAF

15:00
15:15

U.S. Textiles and Apparel Industry Update

- Jennifer Knight, Deputy Assistant Secretary for Textiles, Consumer Goods, Materials Industries, Critical Minerals and Metals Industry and Analysis, U.S. Department of Commerce

15:15
15:45

Fireside Chat: Made in America Manufacturing

The World Fashion Convention has brought the global industry to the United States! During this fireside chat, SPESA President, Michael McDonald, will sit down with Cindy DiPietrantonio, the CEO of Philadelphia-based Boathouse Sports, to discuss the company's drive to keep all of its business operations in



MONDAY | OCTOBER 23, 2023

the U.S. The conversation will touch on the challenges and opportunities of domestic manufacturing, while also showcasing the work and history of Boathouse Sports.

- Cindy DiPietrantonio, Boathouse Sports
- ★ Moderated by Michael McDonald, SPESA

Participants of the Industry & History tour on Wednesday, October 25, will have the opportunity to visit the Boathouse Sports manufacturing facility. The Industry & History tour is an add-on to the 38th World Fashion Convention. Contact us to register.

15:45
16:00

Coffee Break

16:00
17:00

Panel Discussion: Manufacturing in Emerging Markets

Emerging sourcing destinations for brands equate to emerging markets for suppliers. Panelists will discuss the investment and manufacturing growth in burgeoning regions like Sub-Saharan Africa and Central America.

- Jessica Ramey, Mercantilia Consulting; lemlen
- Marc Hansult, DTRT Apparel Group
- Karin De León, CECATEC-RD (Central American and Dominican Republic Council)
- ★ Moderated by Michael McDonald, SPESA

17:00
17:15

Türkiye Market Update

- Petra Ghicu, McKinsey

17:15
17:30

Conclusions and Reflections

17:30
18:00

SPESA Business Meeting

In the association's annual Business Meeting, SPESA members will vote on candidates for the SPESA Board of Directors, hear updates on the state of the association, and honor individuals who have made significant contributions to the association and sewn products industry.

All convention attendees are welcome to attend. SPESA members will be provided additional information on Board election voting.

18:00
19:30

Welcome Reception

- The Bellevue Hotel, XIX Restaurant & Lounge

TUESDAY | OCTOBER 24, 2023

08:00
09:00

Breakfast

09:00
09:15

Day 2 Opening Remarks

09:15
10:00

Keynote: Tom Glaser

Well-known and respected industry veteran Tom Glaser, former VF Corporation and Tapestry executive, will kick us off with the biggest takeaways from his 40 years in the apparel industry and his predictions for the future of the industry.

10:00
10:45

Panel Discussion: Creating More Effective, Productive, and Resilient Supply Chains

Bringing together investor, manufacturer, brand, and technology partners, this panel will explore how to change sourcing models for a changing world. The speakers will pitch a new type of industry collaboration allowing brands and their suppliers to jointly achieve better results by sharing risks and rewards.

- Brad Ballentine, MAS
- John Thorbeck, Chainge Capital
- Scott Walton, Kornit Digital
- ★ Moderated by Matthijs Criete, IAF

10:45
11:00

Pivot88 Case Study

- Jo Anne Benson, Pivot88

TUESDAY | OCTOBER 24, 2023

11:00
11:30

Coffee Break

11:30
12:15

Panel Discussion: Digitalization in the Global Fashion Industry

Why is a more digitalized supply chain so important for creating a better industry? What practical barriers do we face? And what do we need to do as an industry to move forward? Panelists will discuss these questions and more as they relate to our collective future as an industry.

- Sandra Gagnon, Target
- Dominic Sluiter, 3D Adoption Partner at EnhanceThat
- Becky Flax, Thomas Jefferson University
- ★ Moderated by Mark Jarvis, WTIN

12:15
13:00

Panel Discussion: Legislating Good Behavior

Everyone can agree that eliminating forced labor, improving workforce conditions, and decreasing environmental impact are good things for our industry, our planet, and future generations. Speakers on this panel will address matching these industry goals with imposed regulatory requirements, touching on the due diligence laws popping up on both sides of the Atlantic and the impact they may have on supply chain processes.

- Sarah Dadush, Rutgers University
- Avedis Seferian, WRAP

13:00
14:15

Lunch

14:15
14:30

Industry Insight: Global Market Perspectives

- Sheng Lu, PhD., Department of Fashion and Apparel Studies, University of Delaware

14:30
15:00

Fireside chat with Inditex

15:00
15:30

Coffee Break

15:30
15:45

Digital Labeling Case Study

- Steve Lamar, AAFA with Matthijs Crietee, IAF

15:45
16:45

Panel Discussion: Climate Action and Circularity | What Really Works?

The challenge of actually cutting GHG emissions comes with questions: Who is paying for it? What is the role of circular textiles? How can we make progress through supply chain collaboration? With a focus on the U.S. market and the financial aspect of getting started, speakers will share what they believe is needed to find success.

- Bryant LaPres, Aii
- Julie Willoughby, PhD., Circ

16:45
17:00

Conclusions and Reflections

17:00
17:05

Presentation: 39th IAF World Fashion Convention

17:05
17:15

Closing of the 38th IAF World Fashion Convention

18:30
22:00

Closing Reception & Dinner

The National Constitution Center

- Leila Naja Hibri, The Australian Fashion Council
- Meghan Kelly, Thomas Jefferson University
- ★ Moderated by Michael McDonald, SPESA

WEDNESDAY | OCTOBER 25, 2023

09:00
15:00

Industry & History Tour

- Thomas Jefferson University Fashion & Textiles Futures Center
- Lunch Reading Terminal Market
- Boathouse Sports
- Philadelphia History Tour

It's Turkish Apparel



Fashionable & Sustainable Turkish Apparel: What the world needs!

Istanbul Apparel Exporters' Association (IHKIB), a driving force behind Turkey's thriving apparel export sector, is thrilled to showcase Turkish apparel products to world buyers with full of its competitive features reflecting the dynamics of global apparel value chain.

More sustainable with vertical integration

Both fabric and garment in a stylish manner is available at one place, Turkish Apparel is spotlighting the pinnacle of apparel manufacturing excellence, makes it more sustainable and reliable for world buyers.

Reliable supplier to global buyers

At the core of IHKIB's mission lies the aim to bolster export capabilities of Turkish apparel and to promote the industry on a global scale, through extending steadfast support to its members across all trade-related activities.

A dynamic industry with know-how and entrepreneurship!

Turkish Apparel's know-how and entrepreneurship is helping IHKIB's unwavering commitment to fostering international connections and trade through meeting the Turkish Apparel with world buyers in various events and networking activities.

Traceable, standardized, easily adoptable value chain with US Cotton!

Using US cotton, be relied on the traceable Turkish Apparel, who makes the apparel business on standardized methods and easily adoptable to world buyers' own value chains with digital infrastructure.

Türkiye is the Best Choice for Green Sourcing!

The legislative environment of Türkiye is the guarantee of the commitments of Turkish Apparel to green business in line with Green Deal and related green legislations & requirements of world buyers.

With IHKIB, it is possible to find the correct sourcing partner!

IHKIB has played a pivotal role in the remarkable growth of Turkey's apparel export industry. With a formidable membership base of 20,000, IHKIB commands an impressive 68% share of Turkey's apparel exports, solidifying its position as a fervent advocate for the sector, both nationally and globally.

Sustainable «Turkish Apparel» for US Buyers

As being the leading sourcing partner to the EU, now it is time to showcase the sustainable Turkish Apparel to US buyers.

Please Contact Us



OutRetail: The Future Of Retail For Consumers, Companies and Earth

In a world where consumerism drives many of our decisions, the retail industry finds itself at a critical juncture. Much like the transformation from traditional to personalized medicine (researches like David Sinclair working on this), retail needs to evolve towards a future that minimizes waste and maximizes outcomes for consumers and stakeholders alike. Welcome to the era of 'Outretail' - a revolutionary approach that aims to redefine the future landscape of the retail industry.



'Outretail' is not just a strategy; it is a mindset that places the consumer at the center of every decision, much like how Medicine 3.0 emphasizes individualized care. It revolves around the principles of conscious consumption, strategic alliances, and data-driven decision-making. In 'Outretail', we recognize that the key to a sustainable future lies in our ability to minimize waste before it occurs, rather than managing it post-production. This involves harnessing the power of technology and data to forecast demand with unprecedented accuracy, allowing brands, retailers, and manufacturers to produce just what is needed, when it's needed.

From Fast Death to Slow Death

Much like the shift in medicine from treating acute illnesses to managing chronic diseases, the retail industry must shift from a focus on quick turnover and immediate profits to a more sustainable, long-term approach that considers the entire lifecycle of a product.

Rethinking Retail for the Age of Conscious Consumption

Just as medicine has had to adapt to the rise of chronic diseases, retail must evolve to meet the demands of a new generation of consumers who prioritize sustainability, ethical practices, and social responsibility.

Consume Less, Thrive More

Inspired by the principle of 'eat less, live longer', this analogy emphasizes the importance of quality over

quantity. In retail, this means focusing on producing and consuming products that add real value to our lives, rather than mindless consumption that contributes to waste and environmental harm. We wrote a blog earlier on what the metrics in the future of retail look like here. This is just a starting point.

At the heart of 'Outretail' is a commitment to creating value for all stakeholders involved. This means not only delivering products that consumers genuinely want and need but also ensuring that the entire supply chain operates with efficiency and integrity. From ethical sourcing and production to environmentally-friendly packaging and distribution, every aspect of the retail process is scrutinized and optimized.

As we move forward into this new era of retail, it is essential that we adopt a collaborative approach. Strategic alliances between brands, retailers, and manufacturers will be crucial in sharing knowledge, resources, and best practices. Together, we can create a retail ecosystem that is not only profitable but also sustainable and responsible.

www.stylumia.ai





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of Supply Chains

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- Zero inventory, Hero profits
- Global reach, Local touch

Say goodbye to inventory challenges with Kornit and experience the freedom of swift replenishment


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Digital
bonding
matters

Creating Transparent Supply Chains for Connected Consumers

Why Oakley Trusts Pivot88

Oakley, a global leader in sports performance equipment, faced a daunting challenge: controlling quality across a sprawling supply chain that spans 40 countries. The stakes were high: Oakley's products are designed for extreme sports where failure is not an option. Enter Pivot88, a TradeBeyond Company, whose trusted supply chain platform brought transparency, resilience, and real-time actionable insights to Oakley's supply chain operations.

Before Pivot88, Oakley's apparel, footwear, and accessories quality assurance team had been relying on Excel files to manage quality. Since those files were only updated weekly, real-time decision-making



was impossible. The manual process was not only cumbersome but also insufficient for maintaining Oakley's ambitious AQL standards. High defect rates were shortages for major clients.

An Immediate Difference

Pivot88's Resilience solution digitized Oakley's manual processes, enabling real-time tracking of global activities. Pivot88's Transparency solution ensured that Oakley's facilities were CSR compliant.

Within the first year, defective products reaching Oakley's distribution centers were reduced by 50%. Defect rates are now down by 62%. The platform's visual analytics allow quality managers to monitor factory and distribution enter performance in real-time. Pivot88's certified SOC2 Type II secure platform has eliminated the need for emails, phone calls, and text messages, fostering better brand-supplier relationships.

Oakley has nearly **700** users, almost **250** factories, nearly **200** suppliers, and five distribution centers across **40** countries using Pivot88.

Pivot88's platform also integrates with Oakley's Product Lifecycle Management (PLM) and SAP systems. This integration allows Oakley to maintain data at the SKU level, from initial product development to final production. Data is so accurate it passes from the suppliers directly to the consumers via Oakley's eCommerce platform eliminating the need for the eCommerce team to validate and edit copy. Pivot88 also

facilitates continuous testing, capturing feedback directly from athletes during wearer trials.

Meeting Tomorrow's Standards

Oakley is now well-positioned to meet whatever challenge the market brings. For example, as the data ingest grows, Oakley is well positioned to comply with legislative mandates.

"We not only have the carbon footprint of finished goods, but we know Tier 1 to Tier X of our supply chain," explains Xavier Laforge, Oakley's Global Quality Manager.

The brand is exploring the use of artificial intelligence to highlight risks and is implementing milestone tracking to ensure timely deliveries. Pivot88's real-time data sharing and advanced traceability tools have empowered Oakley to make strategic, data-driven decisions, ensuring that their products meet the highest standards of quality and sustainability.

"Digital means transparency," explains Laforge. "Pivot88 allows us to trust and connect with our supply chain, our design and development teams, our legal teams, and our customers. All of us need a combination of this data, and Pivot88 is allowing us to surface this information as and when we require it. I can't imagine how we could ever have done this manually."

www.pivot88.com



K3 solutions create stronger, smarter, and more sustainable supply chains



For businesses building the robust operations of tomorrow, the key to success lies in advancing processes. Even in strained circumstances, all the components of global supply chains can work seamlessly together.



To successfully navigate these waters, fashion companies must adopt a solution built for the industry, equipped with standardized functionality that resolves today's biggest challenges while supporting every other business operation.

K3's Fashion Solution Portfolio is uniquely positioned to provide visibility on stronger, smarter, and more sustainable supply chains. Digitized business processes, transparency, and real-time information combine to empower companies to future-proof their businesses in a challenging marketplace.

As experts in fashion and apparel, K3's solutions are embedded within Microsoft's tech stack to enable us to strictly focus on developing the functionality needed to solve industry-specific challenges while the Dynamics 365 platforms handle everything else.

Together, K3 and Microsoft offer a total solution that ensures all business operations run through one location, meaning customers benefit from a single version of data truth.

When customers need additional support, our team is onsite alongside our partners to ensure they can optimize their entire tech stack.

Explains Chief Commercial Officer, Kimberly Morgan: "Our synergistic relationship with Microsoft is backed by our status as a top Global Independent Software



Kimberly Morgan, CCO

Vendor (GISV). Our solutions are embedded within Microsoft Dynamics' technical foundations, extending its base platforms with standardized functionality fit to meet the unique needs of the fashion and apparel industry."

Our two key products, K3 Fashion and K3 Pebblestone, offer comprehensive inventory

and warehouse management functionality, alongside enhanced planning and forecasting capabilities. Crucially, they facilitate collaboration between teams involved in various stages, such as design, production, and purchasing, to ensure effective coordination and communication across departments. With a streamlined approach in place, businesses can bolster efficiency and mitigate disruption.

K3's partners in the US and Latin America include Admiral, Avanade, Createch, a Talan Group company, ERA, HSO, Infosys, Mazars, Flintech, AlfaPeople, Hitachi, Argano, Addvantit, Aisling Dynamics, Folio3, Korcomptenz, and OnTarget.

www.k3btg.com



Industry & History Tour

On Wednesday, October 25 an Industry & History tour of Philadelphia will take place. It aims to blend history, fashion, food, and fun. The tour will take approximately 6 hours and include the following:

Industry Stops

The day will begin with a visit to Thomas Jefferson University's new state-of-the-art Fashion & Textiles Futures Center, where you'll have the opportunity to learn about the exciting work being done to shape the future of the industry and the industry's next generation of leaders.



Boathouse Sports

The second industry stop will be at Boathouse Sports, an American-made, hand-crafted outerwear brand brought to life in the 1970s by Olympic rower John Strotbeck. Here you'll get to see how a one-stop-shop manufacturing facility operates in the U.S. From the

beginning, Boathouse Sports has been committed to producing quality outerwear and owning the entire supply chain process - from sourcing its own raw materials, to producing products, to shipping directly to consumers.

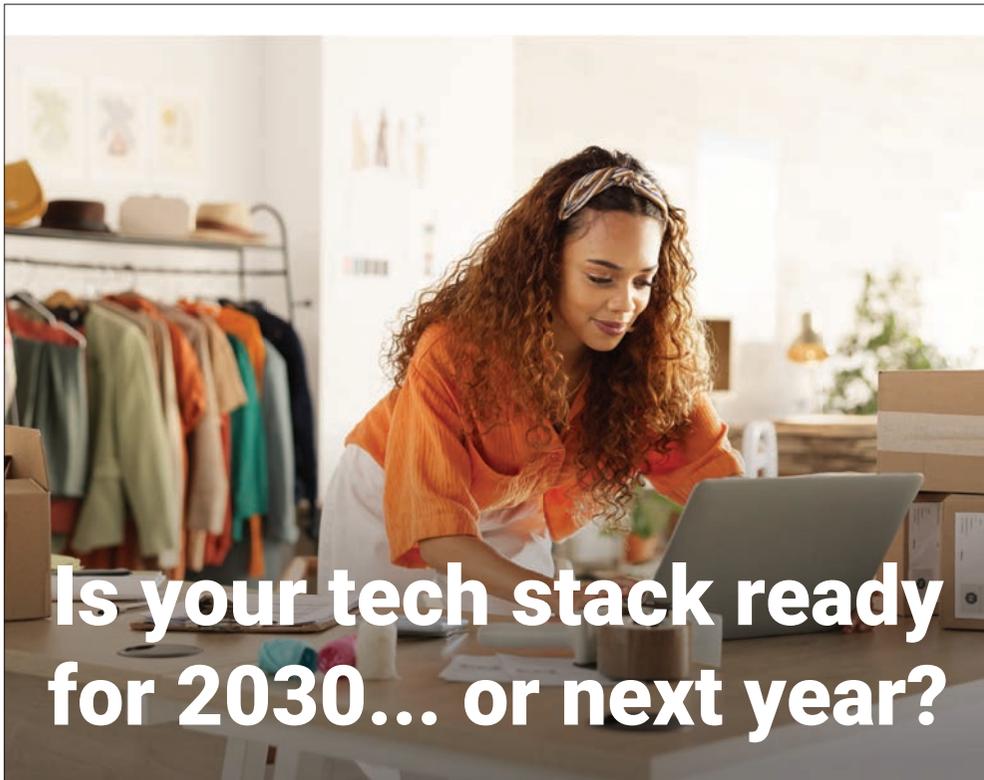
Lunch at Reading Terminal

Dating back to 1893, Reading Terminal Market is one of the largest and oldest public markets in the U.S. and was voted the best public market in the nation in 2022 by USA Today. The market features more than 80 merchants offering culinary treats from all over the world, including, of course, the famous Philly Cheesesteak. Although the best bet for sandwich lovers may be Tommy DiNic's famous roast pork, voted "Best Sandwich in America" by the Travel Channel. You will be given a food voucher for lunch which will allow you the opportunity to try whatever food best suits your palette!

City History

Philadelphia is home to a unique collection of historic sites and stories that have shaped U.S. history. In addition to seeing the industry landscape in Philadelphia, you'll also have the opportunity to see and learn more about some of Philadelphia's most famous sites, such as the Philadelphia Museum of Art, the Liberty Bell, Independence Hall, and the Old City of Philadelphia.





Is your tech stack ready for 2030... or next year?

The laws are here... and more are coming. By 2030, brands all over the world will be forced to comply with supply chain traceability and transparency laws.

Despite the burgeoning need for sustainable solutions, however, many fashion and retail businesses are still ill-equipped to deal with this challenge head on.

And that's exactly why we've developed solutions that enable fashion and retail brands to achieve their overall business goals whilst staying on track with their CSR and ESG agendas.

 **K3 Fashion**  **K3 Pebblestone**  **K3 ViJi**



 0161 876 4498  www.k3btg.com  info@k3btg.com

AI

can help save the planet while delivering profit

stylumia

The fashion industry faces a massive environmental crisis, with over 50 billion garments ending up in landfills annually, causing a carbon footprint of 115 billion kgs and wasting 135 billion kilo liters of water.

To combat this, a paradigm shift is needed from B2C to C2B, putting consumers at the forefront.

Stylumia, an AI-driven Trend and Demand forecasting solution, leads this transformation by utilizing the world's first Consumer Demand Sensing™ engine.

It provides actionable Consumer Demand Intelligence through proprietary data and AI models, helping brands and retailers reduce economic and environmental waste by 30-40%, caused by uninformed decision-making.

Stylumia's impact is significant, having already prevented waste from over 100 million products.

Collaborating with 35 brands and retailers, including Amazon, Lowes, Tommy Hilfiger, and New Balance, they have garnered recognition from the United Nations, H&M Innovations, and Intellicap for their substantial contributions to sustainability.

Game changing intelligence
for the future of retail

www.stylumia.ai

Paths to a Sustainable Future

From an educational perspective, students and faculty in the Fashion & Textiles Futures Center at Thomas Jefferson University have a strong focus on sustainability throughout the supply chain. From concept inception through textile creation and fashion development, members of the Jefferson community are interested in sustainability as a reality.



Jefferson students begin the creative process with identifying an opportunity. Recently, students have explored applications for emerging materials, including plant-based leathers for sports equipment. In the Textile Product Science B.S. program, Simran Bains-Shepard (TPS '22) investigated the fitness-for-use properties of pineapple and cactus leathers for environmentally-friendly soccer balls. Initial research carried out in Jefferson's Bruner Materials Characterization Lab indicated the potential for plant-based leathers as a sustainable alternative.

Textile Design Assistant Professor Becky Flax is exploring the use of invasive species for natural dyes. This investigation involves the roots of Japanese barberry, wineberry and oriental bittersweet as dyestuff for cotton and wool. Additionally, the invasive red oak acorn was evaluated as a mordant. Initial studies illustrated that these local, readily available plants have potential commercial application.

Continuing in the realm of natural dyes, Textile Design M.S. student Kavyashree Mruthyunjaya Swamy is exploring screen printing with natural dye paste. Her research examines colorfastness and print paste parameters using natural indigo and marigold dyes on silk and cotton, in the development of eco-friendly and sustainable practices.

Emily Radomski, Textile Design B.S. '23, created a swimwear collection entitled Circular Swim, utilizing advanced knitting technology in Jefferson's Constructed Knit Laboratory. This collection leverages knit structure



variation to fashion the garments, practically eliminating cut and sew and thereby greatly reducing waste.

In Fashion Design Associate Professor Carly Kusy's course Sustainability Concepts for Fashion Design, students examine topics including harsh working conditions in developing countries, the use of more sustainable textiles and moving from a linear to a circular model. Students explore upcycling, repurposing, and the creation of zero-waste garments as an antidote to the "culture of disposability".

These are a few examples of the innovative paths that students and faculty in Jefferson's Fashion & Textiles Futures Center are exploring toward a more sustainable future.

Jefferson.edu/FuturesCenter



It's Turkish Apparel

Top 10 Reasons Why US Buyers Should Prefer Turkish Apparel:

- Unparalleled Product Quality
- Strong Brand Reputation
- Innovative Fast Fashion Design
- Competitive Price-Value Ratio
- Flexible Production with Minimal Stocking
- Access to High-Quality Raw Materials
- Proximity to Global Markets
- Skilled Workforce and Organizational Capacity
- Punctual Delivery and Utmost Reliability
- Commitment to Social Responsibility and Sustainable Production



Moving at the Speed of Culture... The Rise of a Digital Supply Chain



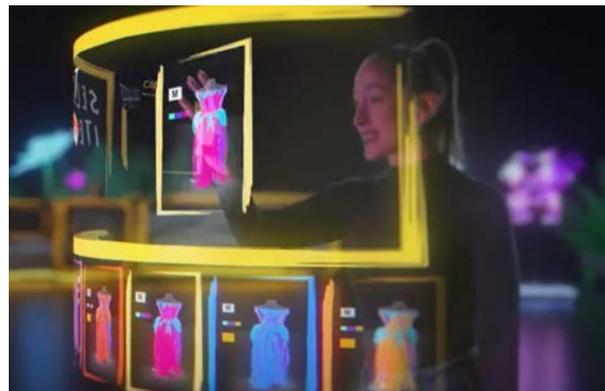
Customers demand immediacy, capturing the moment as it's experienced. They don't want to wait weeks or even months to share what they feel, and this cultural shift is driving change across almost all creative industries - from music to art. Consumers get what they want, when they want it. Unfortunately, the fashion and apparel industry has yet to catch up. That's due to an analog supply chain built for the old way of production.



Digital on-demand production from companies like Kornit Digital - empowering producers to channel digital creator and consumer data encompassing buying behaviors, social media listening, and more into a fulfillment strategy - enables a digital supply chain with greater agility and efficacy than the traditional 18-month forecast cycle. Furthermore, it answers the sustainability imperative by aligning supply with demand, thus minimizing the waste that inevitably comes from

forecast-based production. The approach also makes it possible to unleash customization and personalization for micro-communities and even the individual.

For example, European-based retailer C&A is investing heavily in digitization to drive "rightshoring" for tailoring fulfillment strategies based on the most effective means of serving different customers and brands. Directly addressing the needs of a creator economy - and the challenges of overproduction, sustainability, and inefficient supply chains - on-demand, digital production makes it possible to digitize key pieces of their supply chains to adopt nearshoring more rapidly. This not only helps eliminate supply chain disruptions, but finally capitalize on the demand for a more sustainable and efficient industry - sidestepping "greenwashing" concerns by making the more sustainable alternative one that also ensures more robust profit margins, as well.



The growing ecosystem of available digital technologies provides brands, retailers, designers, and entrepreneurs with the capabilities to join and profit from the creator economy; deliver brilliant, uncompromising, high-quality physical goods; and eliminate overproduction waste. They can make the products people want, getting it into their hands faster, and minimizing the risks associated with today's globalized marketplace.

And it's all happening now... moving fashion at the speed of digital culture.

By Don Whaley, VP, Kornit Digital Americas

www.kornit.com



Knowledge Partner & Media Partners

KNOWLEDGE PARTNER

FF FIBRE2FASHION

Fibre2Fashion has been a forerunner serving as a single-stop solution for the Textile-Apparel & Fashion industry, carving a niche for over 2 decades. With a strong global presence and widespread reach in the industry Fibre2Fashion is a world leader in facilitating businesses with critical & accurate industry information, innovative brand building solutions, market research insights and a lot more. Being an important B2B trade media Fibre2Fashion is a name synonymous as 'Knowledge Disseminators' that delivers exactly what matters to the industry and businesses in the textile value chain. We empower organisations by helping them take informed business decisions driving them towards attaining sustained profitability.



MEDIA PARTNERS

Just Style

Looking to compete in the apparel industry? **Just Style** helps brands and manufacturers connect the dots on global apparel supply chain issues so they can build strategies for the future. By publishing news, insights and research on the global apparel industry they provide the information needed to successfully run your business. No wonder nine-out-of-ten readers agree that reading Just Style gives them a competitive advantage. Join our army of 64,030 loyal users.



The **Texfash.com** project is a digital publication that explores the global textiles-apparel-fashion industry, straddling a line between journalistic reportage and academic rigour. The site has been founded by two journalists who together bring over 60 years of rich experience in reporting and writing about the environment, human rights, and of course textiles-fashion. Visit the website to know more: textfash.com.

FASHIONUNITED

FashionUnited is the independent, international B2B fashion network. Globally active, it reaches millions of industry professionals and assists them in making their careers in fashion easier. FashionUnited's one-stop-shop platform, active in more than 30 countries, allows visitors to find the latest fashion news, a career center, trade statistics, employer branding pages and events calendar. Thanks to their complete and accessible services, FashionUnited makes the fashion industry more efficient and transparent. Get in the loop on FashionUnited.com.



eTC (eTextileCommunications.com) is a digital news publication dedicated to providing valuable, high-quality information that readers, advertisers and sponsors find beneficial, reliable and unique. eTC seeks to provide insight into issues affecting the global textile industry; to offer a forum for discussion and feedback; and to create a community network of industry professionals.

Textile Focus

focusing textile & apparel

Textile Focus is a business publication for focusing local and international textile & apparel industry. Textile Focus covers every aspect of the textile & apparel industry, RMG sector, trade & business, technical textile, denim industry, knitting industry, local & international news, retail world, smart textile, innovation in textile industry, technological advancement, dyeing & finishing industry, sustainability, compliance, corporate world, fashion designing, seminar & exhibitions related aspects.

DENIM FOCUS

focusing denim & jeans

Denim Focus is an open knowledge and information hub for the industry focusing on denim & jeans. Denim Focus covers every aspect of the denim & jeans industry, including and not limited to trade & business, innovation, sustainability, marketing, fashion, design, and production. They aim to inform and enlighten our readers about all the happenings worldwide with their printed version magazine, the web version, and social media platforms.

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